

## ABSTRACTS

### SOCIOLOGY: PROFESSION AND VOCATION

#### **Public Sociology: A Round Table**

The Round Table with Michael Burawoy focused on Public Sociology debate was held at the Faculty of Sociology, St. Petersburg State University, 17 September 2007.

#### ***Burawoy M. Public Sociology for Human Rights***

This is an introduction to Judith Blau and Keri Iyall-Smith, *Public Sociologies Reader* (Rowman and Littlefield, 2006). A public sociology that will tackle the public issues of today requires the transformation of sociology as we know it. This is the stirring message of this volume – at the heart of sociology must lie a concern for society as such, the protection of those social relations through which we recognize each other as humans. Thus, the essays focus on those fundamental human rights that uphold human community, first and foremost against the colonizing projects of states and markets. The devastation of society — whether in civil war or in famine, in prison or in ghetto — cannot be consigned to some marginal specialty or to some other discipline. Rather it must be the principle focus of our discipline, casting into relief threats to society's very existence.

### HISTORY OF RUSSIAN SOCIOLOGY

#### ***Demyanenko N. H. Spencer's Liberalism as the Base for Legal Restriction of the State: A Discussion in XIXth Century Russia***

This paper analyses the results of an important discussion of H. Spencer's social political doctrine in XIXth Century Russia. Russian sociologists N. Mikhaylovsky, P. Lavrov, L. Obolensky and other public figures were actively engaged in debating the main principles of Spencer's liberalism. The problem of legal restriction of the state addressed the public opinion and was considered as an urgent public task.

#### ***Spencer H. The Coming Slavery***

A republication of the Chapter III from H. Spencer's book "The Man versus the State" (St. Petersburg, 1908).

### METHODOLOGY OF SOCIOLOGY

#### ***Bystryantzev S. Measurement as a Formal Sign of Scientific Character in Social Science***

The author analyses some methodological principles which are connected with the measurement procedure. Philosophic tendency of advancing a judgment about a phenomenon being under research without verification by measurement is still prevailing in Russian social sciences. However, since J. Lohr we know that measurement is the main difference between something objective (scientific) and subjective (unscientific). Measurement shouldn't be very complicated but it should take place. To realize the goals of scientific research it is sufficient if we treat the possibility to use the measurement procedure as a methodological claim.

SOCIOLOGY OF INNOVATION AND ENTREPRENEURSHIP

***Golbert V. Social-Structural Aspect of Innovation and State Strategies of Innovative Resources Mobilization***

Here, a critical analysis of general innovation strategies in Russian as well as in global context is suggested. The subject of the critical considerations is, first of all, a strategy of concentration of innovative resources and processes within certain spaces, branches, social-structural and temporal units. The author is trying to show the disadvantages of such “concentration-based” strategies because their innovative effects could be undermined by collateral (political, social-structural, cultural) consequences of them. That’s why rather “leveling-based” policies are suggested, aimed at a spatial, temporal, social-structural and branch-related smoothing of the innovation resources and processes.

***Tulaeva S. Transformation of Corporate Social Responsibility in Russian Forest Sector: The Impact of Global Processes***

The paper analyzes how global regulation by the private authority in the form of Forest Stewardship Council Certification (FSC) can foster corporate social responsibility in Russian forest sector. The FSC is one of the most important forces in the world for promoting both environmental and social responsibility of forest companies worldwide and in Russia in particular. The paper addresses how FSC certification is received by relatively small forest enterprises on the territory of Priluzie forestry unit where the NGO Silver Taiga Foundation builds a model forest. The paper analyzes how lingering effects of Soviet past with informal economic practices and newly developed market relations mutually influence corporate social responsibility of forest enterprises.

SOCIOLOGY OF EDUCATION

***Stepanova E. The Bologna Process in Russia: the Pros and Cons***

The article deals with the problematic aspects of introduction of the Bologna process into Russian education system in an attempt to understand the spirit and the letter of the Bologna transformations in Russia. The given global initiative is analyzed in several contexts: Bologna ideas development in Europe and Russia, character and measure of innovations in the Russian system of higher education, their relations with the pressing problems of the Russian higher education reforming, correspondence of the Bologna organizational formats to the Russian educational system, arguments pro et contra Bologna revolutionary transformations.

SOCIAL ANTHROPOLOGY

***Dmitriev V. Time-Spatial Behavior in the Traditional Culture of the North Caucasus Peoples: Regional Aspect***

This paper addresses the relationship of the chronotopos principle, inherent in the mentality of traditional society and its culture, and regional features of natural-cultural environment. The special features of topological space and continuous time of the traditional culture of the peoples of the North Caucasus are examined, methods of their measurement analyzed, and characteristics of time-spatial behavior, which depends on the structure of the cultural chronotopos and distribution of age and gender roles in the society, are considered.

## VISUAL ANTHROPOLOGY

### ***Panakova J. Visual Methods: Making Sense of Migratory Experience***

Recent radical transformation of social reality requires another kind of anthropology: flexible, creative, playful. Author stands for the inclusion of cinema into anthropology no matter how marginal research method it still might seem. In classical anthropology, the issue of how cultural experience can be conceived and represented, the challenge of how intersubjectivity can be accomplished in the field work, or the question of what role is ascribed to an anthropologist – “the author” have been bracketed. Cinematographic method, on the other side, incorporates these issues directly into the body of anthropological work. For this reason cinema is seen also as an essential method in the research of migration.

### ***Krutkin V., Komov I. Visual Anthropology and Social Aesthetics in David MacDougall’s Film “Age of Reason”***

The article analyses the interpretation of visual anthropology by D. MacDougall in his film “Age of reason”. This film completed two-year research project on the study of anthropology of childhood on the base of elite school in India. To the author’s opinion, the concept of «social aesthetics» gives an opportunity to reflect on special role of the perceptible quality of social and natural landscape and plays an important part in explaining the socialization process. Considered as a tool to understand the experience of others the visual knowledge reported through images is different from the traditional knowledge reported through words.

## REPORTS

### ***Pervova I. Social Aspect of Addictions***

Society perceptions on the nature of different addictions are a sufficient component in the ability and disability of overcoming addiction. The undertaken sociological research treats the young people representations concerning dissemination of alcohol, nicotine and drugs and preferences in their use. It also considers stereotypes on treatment efficiency and inefficiency and on help and self-help in different types of psychotropic substance abuse.

## NEWS / INFORMATION

### **The Third Academic Conference in the Memory of E. Pushkova**

The Third Academic Conference in the memory of E. Pushkova was organized at St. Petersburg Geriatric Medical-Social Centre, 8–9 November 2007.

## NEW BOOKS ON SOCIAL SCIENCES AND HUMANITIES

### ***Maksimova L.***

Historical Study of Professions / Ed. by V. Vladimirov. Barnaul: Izdatelstvo Altayskogo Universiteta, 2004. — 208 P.

### ***Meilakhs P. Diversity Capital is not a Luxury, it is a Necessity***

Rouble Blair A. Creating Diversity Capital. Transnational Migrants in Montreal, Washington, and Kyiv. Washington, D.C.: Woodrow Wilson Center Press; Baltimore: Johns Hopkins University Press, 2005. 256 P.